

## Value Proposition

What value does your business provide to customers that they didn't have before? What makes your business different from existing competitors?

## Key Activities

What key activities do your value propositions require? Customer relationships? Revenue streams?

## Partners

Who are your key partners or suppliers? What resources are you acquiring from partners? What activities do key partners perform?

## Target Market

Who are you targeting? Who are your target segments, buyer personas, and ideal customers?

## Industry Analysis

Who are your competitors? What are some key factors related to being successful in your industry?

## Implementation Timeline

Briefly, how will you roll out the business? Which phases will be involved?

## Marketing Plan

Which channels or platforms do you plan to use to spread the word about your business to your customers and your key partners?

## Revenue Streams

How will your business make a profit? Where will the revenue come from?

## Costs

What are the costs for your key activities? Is funding required?